# Mini-Games for Poker

Increase Engagement and Revenue with a Simple Sidebar Feature

Clients





#### Why use the Mini-Games feature?

- Potential to double player revenue per hour by providing an easy access to casino gameplay during idle time at the poker table
- Smooth filling of gaps between hands by entertaining a player with side games
- Can be seamlessly integrated into the table UI Mini-Games run in a side panel without disrupting the main poker gameplay
- Welcome promo package
  50 free spins per player





#### Revenue per Player per hour

#### Poker Only

Active gameplay time: 10 minutes

Revenue generated: ~\$3 Rake



#### Poker + Mini-Games

Active gameplay time: 10 minutes (poker) + 50 minutes (casino)

Revenue generated: ~\$3 Rake + ~\$3 GGR

\*based on 6-max poker table





Make the waiting time feel like game time.

#### Key Benefits of Mini-Games



Enhanced player experience

Keep players active during downtime



Additional monetization

Increase traffic via slots, crash games, roulette



Improved retention

Players stay longer with light content



Seamless UI integration

Mobile-friendly, non-intrusive sidebar



#### How It Works

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Display of top 6 games from top-10 in the region

Monthly content updates and analytics support from our team

Welcome promo: 50 Free Spins for each user (valid for 30 days) Ready-to-use marketing materials (emails, banners)

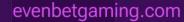


#### **Financial Terms**

- Free activation
- Standard fee: 10% of GGR
- We cover free spin winnings from the Welcome promo

Add Mini-Games. Watch your revenue grow!





## Maximize every minute of playtime!





### Thank you!

